

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

NONDISCRIMINATION

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|-------------|-----|----------------|-------------|-----|-------------|------------|----------|-------------|
| 1 | SU | MORMON TIMES | 10A-1030A | :30 | 09/09-09/09 | 1 | \$20.00 | 1 |
| Rating: 4.3 | | | | | | | | |
| 2 | SA | GAME NIGHT | 630P-7P | :30 | 09/08-09/08 | 1 | \$30.00 | 1 |
| Rating: 2.9 | | | | | | | | |
| 3 | M | TONIGHT SHOW | 1035P-1135P | :30 | 09/10-09/10 | 1 | \$100.00 | 1 |
| Rating: 4.2 | | | | | | | | |
| 4 | TU | TONIGHT SHOW | 1035P-1135P | :30 | 09/11-09/11 | 1 | \$100.00 | 1 |
| Rating: 4.2 | | | | | | | | |
| 5 | SA | SPORTSBEAT | 1035P-1105P | :30 | 09/08-09/08 | 1 | \$75.00 | 1 |
| Rating: 2.8 | | | | | | | | |
| 6 | SA | 6PM NEWS | 6P-630P | :30 | 09/08-09/08 | 1 | \$100.00 | 1 |
| Rating: 3.6 | | | | | | | | |
| 7 | SU | MUSIC & SPOKEN | 930A-10A | :30 | 09/09-09/09 | 1 | \$175.00 | 1 |
| Rating: 5.4 | | | | | | | | |
| 8 | SU | TODAY | 7A-8A | :30 | 09/09-09/09 | 1 | \$50.00 | 1 |
| Rating: 1.5 | | | | | | | | |
| 9 | M | NEWS | 630P-7P | :30 | 09/10-09/10 | 1 | \$140.00 | 1 |
| Rating: 3.5 | | | | | | | | |

2 of 4

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|--------------------|----------------|
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|-------------|-----|----------------|---------|-----|-------------|------------|----------|-------------|
| 10 | TU | NEWS | 630P-7P | :30 | 09/11-09/11 | 1 | \$140.00 | 1 |
| Rating: 3.5 | | | | | | | | |
| 11 | M | NEWS @ NOON | 12P-1P | :30 | 09/10-09/10 | 1 | \$85.00 | 1 |
| Rating: 2.1 | | | | | | | | |
| 12 | TU | NEWS @ NOON | 12P-1P | :30 | 09/11-09/11 | 1 | \$85.00 | 1 |
| Rating: 2.1 | | | | | | | | |
| 13 | M | NEWS @ 6P | 6P-630P | :30 | 09/10-09/10 | 1 | \$170.00 | 1 |
| Rating: 4.2 | | | | | | | | |
| 14 | TU | NEWS @ 6P | 6P-630P | :30 | 09/11-09/11 | 1 | \$170.00 | 1 |
| Rating: 4.2 | | | | | | | | |
| 15 | SU | MEET THE PRESS | 8A-9A | :30 | 09/09-09/09 | 1 | \$90.00 | 1 |
| Rating: 2.2 | | | | | | | | |
| 16 | M | DR PHIL/KATE | 4P-5P | :30 | 09/10-09/10 | 1 | \$90.00 | 1 |
| Rating: 2.0 | | | | | | | | |
| 17 | TU | DR PHIL/KATE | 4P-5P | :30 | 09/11-09/11 | 1 | \$90.00 | 1 |
| Rating: 2.0 | | | | | | | | |
| 18 | M | TODAY 2 | 6A-7A | :30 | 09/10-09/10 | 1 | \$100.00 | 1 |
| Rating: 2.2 | | | | | | | | |
| 19 | TU | TODAY 2 | 6A-7A | :30 | 09/11-09/11 | 1 | \$100.00 | 1 |
| Rating: 2.2 | | | | | | | | |
| 20 | M | TODAY | 8A-9A | :30 | 09/10-09/10 | 1 | \$110.00 | 1 |
| Rating: 2.0 | | | | | | | | |

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|----|-----|-----------------|-----------|-----|-------------|------------|------------|-------------|
| 20 | TU | TODAY | 8A-9A | :30 | 09/11-09/11 | 1 | \$110.00 | 1 |
| 21 | TU | TODAY | 8A-9A | :30 | 09/11-09/11 | 1 | \$110.00 | 1 |
| 22 | SU | NEWS | 4P-430P | :30 | 09/09-09/09 | 1 | \$100.00 | 1 |
| 23 | M | NEWS @ 5P | 5P-530P | :30 | 09/10-09/10 | 1 | \$210.00 | 1 |
| 24 | TU | NEWS @ 5P | 5P-530P | :30 | 09/11-09/11 | 1 | \$210.00 | 1 |
| 25 | SA | ENCORES | 8P-9P | :30 | 09/08-09/08 | 1 | \$200.00 | 1 |
| 26 | SU | NEWS | 10P-1035P | :30 | 09/09-09/09 | 1 | \$650.00 | 1 |
| 27 | SA | ENCORES | 9P-10P | :30 | 09/08-09/08 | 1 | \$250.00 | 1 |
| 28 | M | TODAY | 7A-8A | :30 | 09/10-09/10 | 1 | \$250.00 | 1 |
| 29 | TU | TODAY | 7A-8A | :30 | 09/11-09/11 | 1 | \$250.00 | 1 |
| 30 | SA | 10 P NEWS | 10P-1035P | :30 | 09/08-09/08 | 1 | \$550.00 | 1 |
| 31 | M | THE VOICE | 7P-9P | :30 | 09/10-09/10 | 1 | \$825.00 | 1 |
| 32 | SU | SUNDAY NIGHT FB | 615P-930P | :30 | 09/09-09/09 | 1 | \$1,200.00 | 1 |

Station KSL-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/CDA/R
 Estimate# 908911
 Buyer Patricia Dome
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/908911
 Flight Dates 09/08/2012 - 09/11/2012
 Hiatus Weeks
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| 33 | TU | THE VOICE | 7P-8P | :30 | 09/11-09/11 | 1 | \$1,400.00 | 1 |
| Rating: 5.3 | | | | | | | | |

---REPORT TOTALS---

Report Totals: 33 / \$8,225.00

---SALES MONTHLY TOTALS---

Sep 12: 33 / \$8,225.00
 Sales Totals: 33 / \$8,225.00
 Station Totals: 33 / \$8,225.00
 Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|---------|---------|---------|----------|---------|
| Market Totals | \$41,125 | CABL 0% | KJZZ 0% | KSL 20% | KSTU 0% | KTVX 0% |
| | | KUCW 0% | KUTV 0% | NSL 0% | UNKN 80% | |

Books null
 Demos RA35+